

# ENTRY CATEGORIES

## Digital Entries:

- Care Coordination
- Directory/Ratings/Guide
- Online Education/Training/Webinar
- Health Records (PHRs)
- Infographic
- Publications/Media
  - Article
  - Audio
  - Book
  - Magazine
  - Newsletter
  - Video
- Mobile App
- Portal
- Social Media
  - Facebook
  - Instagram
  - LinkedIn
  - Pinterest
  - Threads
  - TikTok
  - YouTube
  - X (formerly Twitter)
- Website
- Other/Miscellaneous

## Product, Service and Technology Entries:

- Automotive/Transportation
- Brain Health/Brain Fitness Programs & Services
- Communication Devices/Products
- Consumer Electronics
- Entertainment/Leisure
- Fall Prevention/Fall Detection Products/Services

- Fitness/Wellness Products & Services
- Health Management Products/Programs
- Health Products, Services, and Programs
- Hearing Technologies
- Housing and Design
- Hygiene/Grooming
- Lifestyle Assistive Technologies & Devices
  - Home Maintenance
  - Home Safety
  - Housekeeping
  - Cooking
  - Bathing
  - Eating
  - Dressing
- Medication Adherence & Compliance
- Monitoring/Detection Devices and Programs
- Nutrition
- Personal Mobility
- Personal Robotics
- Rehabilitation/Therapy
- Safety Products and Services
- Vision Technology
- Wearable Technology Products
- Other/Miscellaneous

## NEW for 2025!

### AI-Enhanced Entries:

#### AI Care Coordination

Entry examples: Care team communication platforms • Medical appointment scheduling • Care plan optimization • Resource allocation systems • Family coordination tools • Care quality monitoring

### **AI Cognitive Assistance**

Entry examples: Virtual cognitive therapy assistants

- AI-powered memory enhancement tools • Personalized brain training programs • Early dementia detection systems • Language processing aids for aphasia • Real-time cognitive support systems

### **AI Communication & Connection**

Entry examples: AI-powered hearing assistance

- Real-time language translation • Speech enhancement systems • Vision assistance technology • Text-to-speech optimization • Communication pattern adaptation

### **AI Companionship & Social Engagement**

Entry examples: Conversational AI companions • Emotion-recognition social robots • AI-powered video chat enhancement • Virtual social engagement platforms • Digital companionship animals • Memory-based conversation assistants

### **AI Financial & Legal Assistance**

Entry examples: Fraud detection systems • Financial planning AI • Document analysis and assistance • Legal document preparation • Benefits optimization-Estate planning assistance

### **AI Healthcare Monitoring & Management**

Entry examples: Predictive health analytics systems • AI-powered medication management • Vital signs monitoring with AI interpretation • Fall prediction and prevention systems • Sleep pattern analysis and optimization • Behavioral change detection systems

### **AI Home Assistance & Safety**

Entry examples: Smart home automation with AI

- Voice-activated home control • AI security and monitoring • Automated emergency response • Environmental adaptation systems • Daily routine assistance

### **AI Transportation & Mobility**

Entry examples: Autonomous vehicle assistance

- Navigation optimization • Ride scheduling and coordination • Mobility pattern analysis • Transportation safety systems • Access optimization

### **AI Wellness & Lifestyle**

Entry examples: Personalized nutrition AI • Exercise form analysis and coaching • Sleep optimization systems • Stress detection and management • Activity recommendation engines • Social engagement optimization

### **AI — Other Misc.**